

# **Get Outdoors PA REGIONAL SUMMIT**

Friday, November 13 | 9:30 am – 1:00 pm (lunch included)

*Hosted by Cumberland County Planning Department  
310 Allen Road, Carlisle PA (Conference Room B)*

**Sponsored by**

Central Pennsylvania Conservancy  
Cumberland Valley Visitors Bureau  
Partnership for Better Health

**And special thanks to**

Bureau of Recreation & Conservation,  
Pennsylvania Department of Conservation & Natural Resources

**9:30 am Networking & Refreshments**

*Opportunity to network with local, regional and statewide partners.*

**10:00 am Welcome & Introductions**

*Stephanie Williams, Cumberland County Planning Department will welcome the group. Nicole Faraguna, PA Land Trust Association and Emily Gates, PA Recreation & Park Society will lead participants through a series of questions to stimulate discussion and learning.*

**10:15 am Get Outdoors PA Overview**

*Samantha Holbert, Get Outdoors PA, will showcase the Get Outdoors PA program and offer a quick tour of the website.*

**10:30 am Exploring “Outside the Box” Outdoor Programming**

*This panel, moderated by Diane Kripas of the Pennsylvania Department of Conservation & Natural Resources, highlights new approaches to outdoor programming and features the following speakers:*

- Get Outside to be Healthy Inside – Gail Witwer, Partnership for Better Health
- Spice Up Outdoor Programming with Get Outdoors PA – Tammy Agesen, Lancaster County Parks & Recreation Department
- Bilingual Hikes on the Kittatinny Ridge – Jeanne Ortiz, Audubon Pennsylvania

**11:30 am Expanding Your Horizons through Partnerships**

*This panel, moderated by Marci Mowery of the PA Parks & Forests Foundation, highlights unique partnerships and features the following speakers:*

- Partnering with Visitor Bureaus – Shireen Farr, Cumberland Valley Visitor’s Bureau
- South Mountain Partnership – Katie Hess, Appalachian Trail Conservancy

**Get Outdoors PA Flagship Partners**



## **12:00 pm Lunch & Table Topic Roundtables**

*During lunch, participants will choose from the following roundtable discussions:*

### **Roundtable Topics/Moderators:**

- Corporate Partnerships – Anna Yelk of Central PA Conservancy
- Educational Opportunities through PFBC – Dee Fisher, PA Fish & Boat Commission
- GOPA Mini-Grants – Emily Gates, PA Recreation & Park Society
- WalkWorks – Justin Lehman, PA Department of Health
- Becoming a GOPA Partner – Samantha Holbert, Get Outdoors PA
- Popular Get Outdoors PA Programs – Beth Kepley-McNutt, Gifford Pinchot State Park,

## **1:00 pm Wrap Up & Door Prize Give-Away**

*Tim Herd of the PA Park & Recreation Society will offer some parting comments and Anna Yelk of the Central PA Conservancy will draw the name badge of the door prize winner.*

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