



Sponsorship Opportunities

The Pennsylvania Land Conservation Conference offers a number of sponsorship opportunities, each of which provides unique exposure to your organization. To learn more about becoming a sponsor, please contact Nicole Faraguna at 717.909.1298 or e-mail nfaraguna@conserve-land.org.

2018 Pennsylvania Land Conservation Conference April 12-14 | The Desmond Hotel (Malvern, Chester County)

The Pennsylvania Land Conservation Conference is Pennsylvania's annual educational, networking and inspirational event for private and public land and water conservation. Attendance expected is 350-400 attendees and will include conservation practitioners, farmland preservation advocates, attorneys, appraisers and real estate specialists, planners, municipal and county officials, state officials, landscape architects, organizational development and fundraising experts, from across Pennsylvania and beyond.

Official Sponsor (\$10,000)

All of the Signature Sponsor benefits plus:

- Official sponsor(s) of the conference
- Logo/website on registration folder and promotional item (e.g., shopping bag, tote bag, travel mug, etc) provided to each attendee
- Two (2) complimentary dinner/reception tickets for Friday evening

Signature Sponsor (\$5,000)

All of the Patron Sponsor benefits plus:

- Complimentary exhibiting space in high profile location of exhibiting area including electric & internet capability
- Full page ad in conference program (5"x9½", inside back cover, 4-color)
- Two (2) complimentary basic conference registrations

Conference Patron (\$3,000)

All of the Benefactor Sponsor benefits plus:

- Advanced recognition as a PLCC sponsor on website and in all PR Materials
- Logo prominently displayed on all conference materials
- Verbal recognition from the plenary stage
- Choose one of the following events to sponsor (complimentary exhibiting table to display materials & handouts at event chosen below):
 - Friday Dinner – includes 2 free reception/dinner tickets
 - Friday Night Reception – includes 2 free reception/dinner tickets

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Conference Benefactor (starting at \$1,850)

- Hyperlinked company name & logo on ConserveLand.org
- Company name on signage at registration area
- Company name, address, contact information in conference program
- Recognition in *ConserveLand* newsletter
- Choose one of the following events to sponsor:
 - Thursday Reception - \$2,000
 - Friday Keynote Address - \$2,000
 - Friday Awards Program - \$1,850
 - Saturday Awards Program - \$1,850
 - Thursday Luncheon - \$1,850
 - Friday Luncheon - \$1,850
 - Saturday Luncheon - \$1,850
 - Saturday Breakfast - \$1,850

Conference Supporter (starting at \$1,000)

- Recognition in *ConserveLand* newsletter
- Choose one of the following events to sponsor (complimentary exhibiting table to display materials & handouts at event chosen below):
 - Thursday Break - \$1,250
 - Friday Break - \$1,250
 - Saturday Break - \$1,250
 - Thursday Field Trip - \$1,000
 - Friday Field Trip - \$1,000
 - Saturday Concurrent Sessions I - \$1,000
 - Saturday Concurrent Sessions II - \$1,000
 - Saturday Concurrent Sessions III - \$1,000

Conference Sponsor (\$500)

- Hyperlinked company name on ConserveLand.org
- Company name on signage at registration area
- Company name, address, contact information in conference program

Disclaimer

To obtain the desired sponsorship, please contact PALTA as soon as possible. Once the sponsorship has been assigned, the full applicable amount is due immediately and payable to PA Land Trust Association. Paid sponsorships do not reflect an official endorsement by PALTA and do not represent the official opinions or policies of PALTA. The official registration and financial information of the Pennsylvania Land Trust Association may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0999. Registration does not imply endorsement.

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